

# SourceLab Search is Coming to Philly!



From the city that brought you cheesesteaks and The Linc, we are excited to announce SourceLab Search Philadelphia.

SourceLab is the digital marketing and media recruiting arm of parent company The Bachrach Group (TBG). TBG is a nearly 50-year-old recruiting firm, ranked #1 by Crain's, with offices in over 25 cities in the United States. SourceLab grew from TBG out of the desire to focus attention on the increasing needs of every industry for digital expertise. We have helped dozens of companies and made hundreds of placements out of our NYC office after just one year as a separate entity, and we are excited to branch out to Philadelphia to serve clients locally.

Heading up our offices at 1800 JFK Boulevard in Philadelphia will be Associate District Director, Andrea Forstadt.

"We already partner with so many companies in Philadelphia and look forward to building many more relationships. We are confident in Andrea's leadership to launch this next chapter for SourceLab Search," said James Schindler, Senior Vice President of SourceLab Search.

Andrea joined the team shortly after SourceLab Search was created. Prior, she spent years working in brand marketing and communications, developing engagement strategies across both traditional and digital channels for well-known beauty, fashion, and retail companies. She quickly asserted herself in New York with her leadership skills, as well as her natural ability to uncover great talent for clients. We are thrilled to have her lead this division to meet clients where they are in addition to connecting with candidates who are looking for excellent opportunities and career growth.

Andrea had this to share about her new role: "I am incredibly excited to be a part of SourceLab's expansion into the Philly market and bring our elevated approach to not just fulfilling but exceeding client needs and expectations at every stage of the recruiting process."

SourceLab Search is your resource for all digital talent needs from C-Suite to entry level, full-time to temp or contract. If you are in the Philadelphia area, you can reach us at 877 768 7320 or [info@SourceLabSearch.com](mailto:info@SourceLabSearch.com)

Now...about that cheesesteak, wit or witout?